



**6-REASONS  
WHY LOOKING INTO  
A SUNNY STREET CAFÉ  
FRANCHISE WILL**  
*get your coffee goin'*



**SUNNY STREET CAFE**



THE REALITY IS... **SUNNY STREET CAFÉ**  
IS POPPING UP NEW BRIGHT SPOTS  
BY THE REGULAR.

AND THERE ARE SOME VERY  
SPECIFIC REASONS AS TO WHY THESE  
OPPORTUNITIES ARE SNATCHED UP  
LIKE THE LAST FEW HOT CAKES.

*(see what we did there).*

# NO. 1 GOOD FOOD MARKETABLE FOOD

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**It's a hot business.**

**The Breakfast Franchise Category is the fastest growing segment in the restaurant industry.**

- **Classics you expect** – attracts the Boomers & Seniors
- **Tasty Concoctions you don't** – attract the valuable Millennials and Gen Xers (who love experiences and eating out)
- **Family-Friendly Menu** (Dinosaur Pancakes) attract maybe our most important audience, Family-Time Moms

It's fresh, made-from-scratch food that makes you feel better. In a place that makes you feel comfortable. And for our Franchisees, a very marketable experience for multiple important audiences.



# NO. 2

## BUSINESS MANAGEABLE

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- 6:30a - 2:30p hours allow for **Big Opportunity** while still giving you **Life Flexibility**
- **One-Shift Hiring** (6:30a - 2:30p hours make hiring very simple)
- **No Alcohol**
- **No restaurant or chef experience needed**
  - Easy to manage and implement menu
  - Top to bottom training program from washing dishes to making the perfect over-easy egg to financial management





*big opportunity*  
WHILE STILL GIVING YOU  
*life flexibility*

# NO. 3

## COST AFFORDABLE

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We follow a very specific strategy that allows **Startup** to be excitingly affordable.

- Lower-cost leasing in neighborhood shopping centers compared to expensive up-front real estate investments
- Lower overhead operating costs
- Single and multi-unit franchise opportunities available



# NO. 4

## FREEDOM

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- **You're in control.** No more working for "the man".
- Your opportunity. Without a ceiling.
- Growing something you can be proud of.
- Grow something that gives you and your family financial freedom.
- Regionalize your menu.
- Create your own promotions.





*grow something*  
THAT GIVES YOU  
AND YOUR FAMILY  
*financial freedom*

# NO. 5

## (FREEDOM) BUT WITH SUPPORT

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- Unmatched **Training Program** on everything from food to hiring to financials.
- Surrounding by an already substantial Franchise Family.
- A fresh **Brand & Marketing Plan** that that is making consumers say “Woah”.



# NO. 6 COMMUNITY

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To our guests, **Sunny Street Café** is a place that makes you feel comfortable.

The brand and feel of our Café's attract regulars, friends, Church groups, and neighbors.

Sunny Street Café is a place that loves our families to the max.

And that cares about our local communities and makes sure we're a real part of them.





*food that makes your day better*

IN A PLACE THAT MAKES YOU  
FEEL COMFORTABLE.

USE OUR INCREDIBLE ADVANTAGES  
TO YOUR ADVANTAGE.

EXPLORE OWNING YOUR OWN  
**SUNNY STREET CAFÉ FRANCHISE.**

*it never gets old.*

# SUNNY STREET CAFÉ MANAGEMENT TEAM



**MICHAEL J. STASKO**  
*founder & chairman*

Michael J. Stasko is a 42 year veteran of the restaurant equipment industry.

He is the co-founder/owner of BEST Restaurant Equipment and Design, a 30+ year old company with 80+ employees that is the leader in the restaurant equipment and foodservice design industry. He has helped hundreds of U.S. and international restaurant chains grow through turnkey design, equipment sales and consulting.

Mike is also the owner and chairman of Sunny Street Café, the breakfast and lunch restaurant chain based in Columbus, OH. Founded in 2007, he has seen the brand grow to 25 corporate and franchised restaurants throughout the U.S.

He and his wife Brenda have been married for 37 wonderful years. He is a proud father of three and grandfather of four. An avid Cleveland and Ohio State fan, he's traveled to many bowl games, and hopefully someday a Brown's Super Bowl. Mike has been an active member at Dublin Baptist Church for over 25 years, serving as a deacon and chairman of the executive committee. He's also been on over a dozen mission trips to Eastern Europe, including Latvia, Czech Republic, and Ukraine, helping to set up small businesses, build bread factories and minister to impoverished towns.



**SCOTT A. MOFFITT**  
*restaurant franchise executive*

Scott Moffitt has over twenty-five years of experience in the food service industry. Scott has held senior level franchise development positions with some of the country's most well recognized QSR and retail brands. He has served and President and CEO of Sunny Street Café since 2010.

Scott has had a life-long passion for the restaurant business, racking up experience in management training programs, franchisee profitability, franchise operations, and senior development roles for many nationally and internally recognized brands such as: Mrs. Fields Cookies, Great American Cookies, Pretzel Time, PretzelMaker, TCBY, La Salsa Fresh Mexican, Carl Jr's and Hardee's.

Understanding and respecting the entrepreneurial spirit of the franchisee has been the foundation block to much of Scott's success. For CKE Restaurants (Carl Jr's, Hardee's and La Salsa), Scott spearheaded the development of their franchising strategy. He was instrumental in the identification of new market development for the Carl Jr's brand – in the decision to divest the La Salsa brand – and in the re-franchising of the Hardee's company stores.

Scott is a Certified Franchise Executive. He has been married for 15 years, has two children and one grandchild. His hobbies include reading, skiing and seeing legendary country singers in concert.



*like what you see?*



**Fee free to call or email us  
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