



Press Release

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For Immediate Release

Toronto, Ontario, Canada

CanFranGlobal Consultants to Drive Sunny Street Café Canadian Expansion

CanFranGlobal Consultants Inc. has been engaged to provide consultancy and franchise development services to leading Ohio-based breakfast and lunch franchise, Sunny Street Café.

CanFranGlobal President and CEO Gareth Parry said, "We are extremely pleased to be spearheading Sunny Street Café's expansion into Canada. They have developed an excellent franchise system and are growing quickly in the USA, where they have restaurants in five states and plans for rapid growth in one of the fastest-growing dining sectors. Their restaurants have a warm, comfortable atmosphere, with décor reflecting the local community and above all, their service levels are the best in the business."

Headquartered in Toronto, Canada, CanFranGlobal offers a full portfolio of franchise, licensing and distribution consultancy and advisory services and has an expert team of industry professionals, all leaders in their respective fields. The company specialises in development programs, forensic and audit services, global expansion assistance and strategic development.

Sunny Street Café, headquartered in Columbus, Ohio, provides its customers with a substantial breakfast, lunch and brunch menu, featuring everything you would expect plus some dishes that will surprise even the experienced Canadian breakfast crowd, including the mammoth and decadent – Bananas Foster Pancakes.

Scott Moffitt, President of Sunny Street Café and food service industry stalwart, said "Following our growth and success in the USA, expanding into Canada is a natural step for us and we have already generated a great deal of interest from across the country. We are excited about being able to offer our franchise to markets such as Alberta, Ontario and British Columbia, where our unsurpassed level of customer service and support will help us to develop quickly and

establish ourselves as a leading brand in the booming breakfast and lunch sector. We are pleased to have engaged CanFranGlobal Consultants to assist us with our expansion, as their experience, reputation and attention to detail with respect to our expansion strategy, will give us an excellent advantage in one of the world's largest franchise markets."

Parry added, "The team at Sunny Street Café has many years of direct franchise, hospitality and restaurant experience and are committed to delivering an excellent support system for the Canadian market. They are approaching the Canadian market through a flexible franchise offering, including single unit franchises, multi-unit franchises and area development opportunities. They have identified Canada as a primary growth market and have placed their resources behind the expansion. The Sunny Street Café franchise has a competitive start-up investment and the brand provides extensive training, support and on-going product development, backed up with some of the most professional franchise executives in the business. We are very proud to be working with them and offering our guidance, advice and assistance on their expansion."

CanFranGlobal Consultants additionally offer franchise marketing and sales programs, designed to source, qualify and help secure master franchisees, area and regional developers and strong partners for franchisors seeking to expand into Canada, the USA and internationally into more than 30 markets.

For more information on the company, please visit their website at www.canfranglobal.com.

Notes to Editors

CanFranGlobal Consultants Inc. is headquartered in Toronto and is a global franchise consultancy and advisory company, with combined industry knowledge of more than 75 years. CanFranGlobal also conducts franchise infrastructure programs, provides market-leading consultancy programs, forensic franchise services and offers dedicated investment and re-structuring advisory services in the franchise sector.

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Sunny Street Café is headquartered in Columbus, Ohio and is a leader in the breakfast and lunch restaurant sector, with operations in five major states.

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